



## **Our Energy Conservation Strategy**

MID Central can provide a variety of services and products to help you reduce your energy consumption and lower your costs. Our strategy is to first focus on improving the efficiency of your lighting and climate, then conserve the energy used by these components and finally offer renewable energy such as Solar to positively contribute to your usage.

MID Central strategy is to first evaluate your facility needs, as well as your future goals, in order to provide a list of options. MID Central is not a single solution company where a SQUARE PEG fits every hole. Our options will include expected energy savings, added value or service, estimated cost savings and Return on Investment. Based on your selection, we implement the solution and can also provide monitoring. The following provides additional information on this strategy.

## **Energy Audits**

A MID CENTRAL auditor will conduct an extensive energy audit of your facility. Collecting the types, models and energy usage of each of your facilities components. This primarily but is not limited to your existing lighting and climate control system. The auditor will also consider the System Life Cycle (SLC) of your components. They will also find out what pains points you currently face and if you have any goals for your facility. This information creates the base line for the next step.

## **Recommendations**

MID CENTRAL provides recommendations that highlight the benefit to you along with Return On Investment. These are turn-key solutions that are a partnership between you and MID CENTRAL. These recommendations are based on the following:

### **Analysis**

MID CENTRAL generates an estimated energy consumption based on hours of operation and existing elements operating to create a baseline. We take into consideration the service life cycle of your elements compared to enhancements or replacement components. MID CENTRAL has partnered with local Utility Companies to make use of rebates/incentives or programs that could benefit the needs of your facility and positively impact your available options.



## **Proposal**

Our proposed solutions will include a comparison of the estimated energy usage with cost and the Return On Investment. In addition, we will provide estimated incentives from local utility programs or government grants if applicable. Some utilities have multiple programs that offer different incentives or have multiple forms and processes in order to benefit from the programs. Working in partnership with the Utility Companies, MID CENTRAL can provide you clear answers on available incentives and will complete the necessary forms and paperwork on your behalf.

## **Planning**

MID CENTRAL will provide a roadmap on how to get from Point A to Point B. This may be a single step or split across multiple phases to reach the target goal. MID CENTRAL believes its important to not just set a target but provide guidance on best approach to reach the target with known constraints.

## **Implementation**

MID CENTRAL prides itself on handling work inhouse instead of proposing a solution and leaving it up to you to have someone else implement the solution. MID CENTRAL can also work with your staff whether its sharing the installation or just providing training after the project is complete to operate and maintain the solution.

## **Monitoring**

After a energy solution is complete, its important to track and monitor your facility. MID CENTRAL provides monitoring tools that can be used to report usage, alert when certain thresholds are met or notify when service is needed. There are a variety of monitoring options from basic to detailed information.